PICK-UP TRUCK

Reality Check

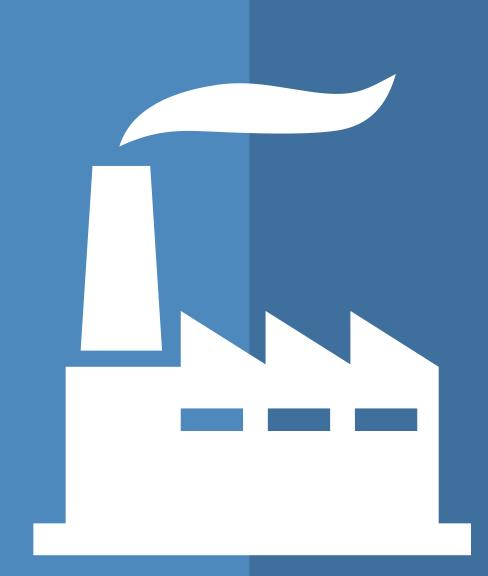
The real world outcomes of lightweighting are greatly different from what you've been led to believe

ALUMINUM-INTENSIVE

AHSS-INTENSIVE

2025 MATERIALS PRODUCTION EMISSIONS

13,400 kg CO,e / vehicle



2025 MATERIALS PRODUCTION EMISSIONS

113,200 kg CO,e / vehicle

2025 – 2037 DRIVING PHASE EMISSIONS

5,200 kg CO₂e / vehicle / year

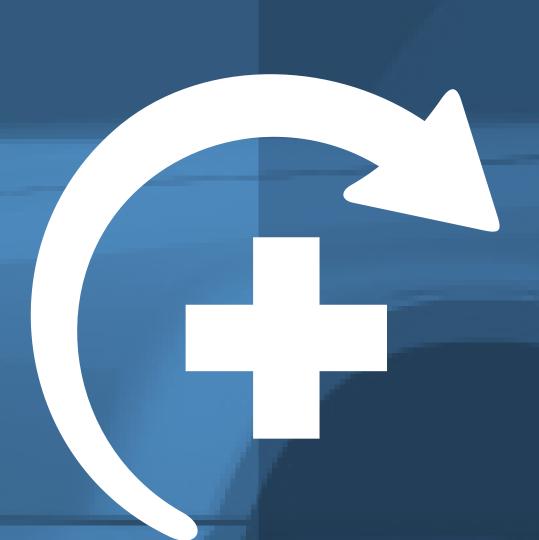


2025 – 2037 DRIVING PHASE EMISSIONS

5,200 kg CO₂e/vehicle/year

2037 RECYCLING CREDIT

Land Control C



2037 RECYCLING CREDIT

-3,900 kg CO₂e / vehicle

Converting 2.8 million pick-up truck bodies annually to aluminum adds 14 million metric tons of production phase CO₂e to the atmosphere. Is it worth the investment to switch?